

Member and Advertising Price Sheet – Feb 2008

Membership Pricing:

Basic Listing - \$55 per year (COC Members \$45) – Includes 1 directory listing, info page with two pictures, and link to your website / contact info.

Deluxe Listing - \$95 per year (COC Members \$75) – Includes 1 bold highlighted directory listing, one rotating side ad spot on home page, info page with two pictures, and link to your website / contact info.

Add online Gift Certificate option: \$35 per year.

Add Shopping Cart option: \$425 per year – Up to 100 items, control panel, online payment processing.

Advertising Pricing:

Home Page Ads:

Top Leaderboard Banner Ad (720 x 90) Rotating Spot (Max 5) - \$600 per year.

Side Ad (170 x 170) - \$350 per year.

Footer Ad (468 x 60) Rotating Spot (Max 5) - \$175 per year.

Directory Category Ads (i.e. Retail, Real Estate, etc.):

Top Leaderboard Banner Ad (720 x 90) - \$450 per year.

Side Ad (170 x 170) - \$275 per year.

Footer Ad (468 x 60) - \$150 per year.

Directory Main Page:

Top Leaderboard Banner Ad (720 x 90) - \$450 per year.

Side Ad (170 x 170) - \$275 per year.

Footer Ad (468 x 60) - \$150 per year.

Shopping Cart / Checkout Ads:

Top Leaderboard Banner Ad (720 x 90) - \$300 per year.

Side Ad (170 x 170) - \$175 per year.

Footer Ad (468 x 60) - \$100 per year.